

THE
CALIFORNIA VETERINARIAN



Long Beach, California

OCTOBER 23, 24, 25, 1961



SEPTEMBER-OCTOBER 1961

PUBLISHED BY CALIFORNIA VETERINARY MEDICAL ASSOCIATION



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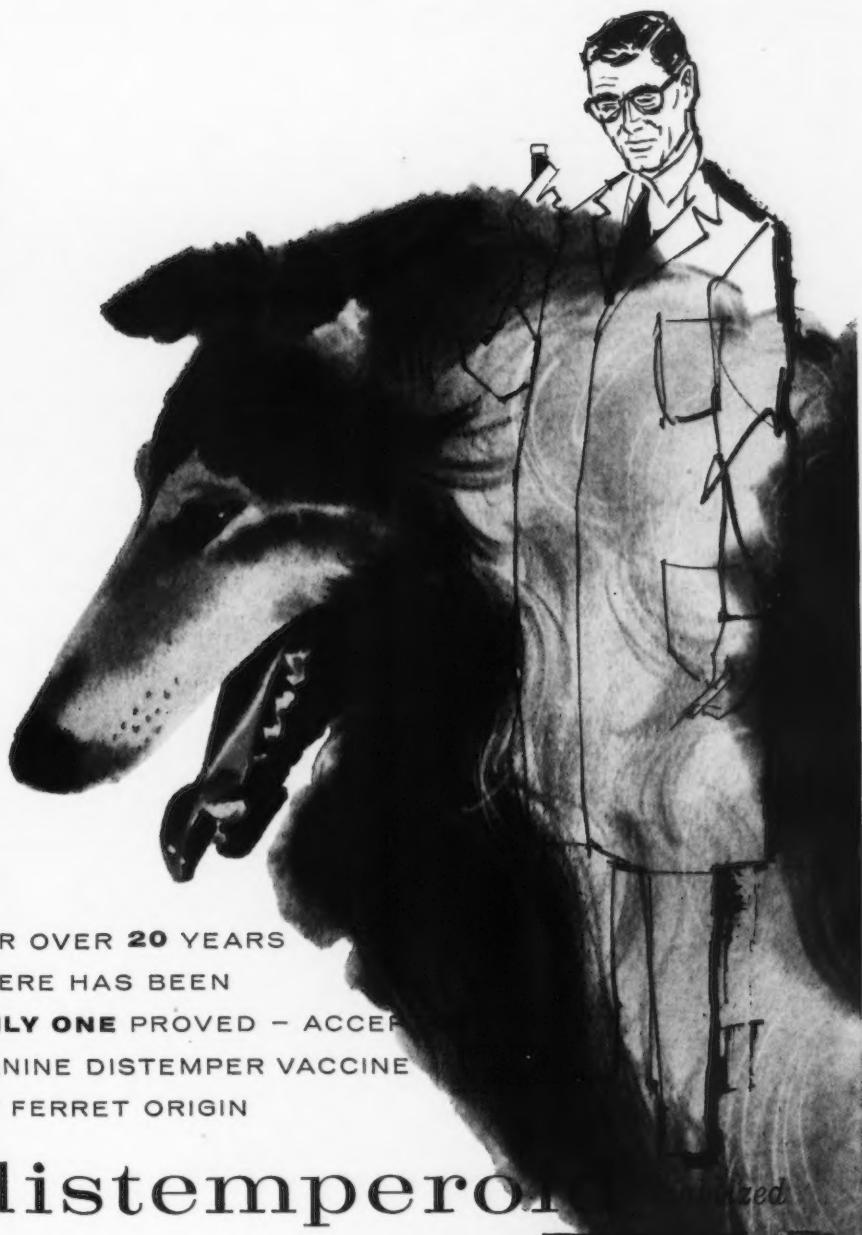
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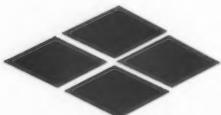
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THE CALIFORNIA VETERINARIAN



The California

VETERINARIAN

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SEPTEMBER-OCTOBER, 1961

Number 1

is published by the California Veterinary Medical Association, 3004 - 16th St., San
Francisco, California 94103. Subscription rate, \$5 annually. Advertising rates furnished upon request.
Following states also receive a copy of *The California Veterinarian*: Arizona, Idaho,
New Mexico, Oregon, Washington and Hawaii.

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editorial

The Mailbag

Medical associations have long advocated annual physical examinations of human beings. The result of this standard is a longer and more active life for the patient and is an advantage to discovery of an early development of a serious condition. This saves the client from paying major medical bills in the future.

Veterinarians can benefit from the same principle by instituting yearly animal health checkups. The veterinarian can participate through "selling" this need to his client and the client reciprocates by his awareness of such a necessity and advantage of the checkup.

The obstacle deterrent to "selling" this program to the client is a lack of communication between the veterinarian and the client. Indicating clearly on the itemized bill and informing the client his animal has been given the *regular* yearly checkup, solves this problem.

Yes, there are some veterinarians in the state who are affecting this standard, but there are too many who are not upholding this principle. Only a state-wide initiation and real enforcement of a standard of practice, of a regular yearly animal health checkup is the solution to the success of this program.

The establishment of standards and adequate examination forms can be handled through an association committee. However, the institution of annual checkups for patients is the responsibility of each and every veterinarian.

HE LIKES IT

Dear Editor,

I would like to take this opportunity to thank you very much for the copy of the Special Convention Issue of the CALIFORNIA VETERINARIAN which I received today.

Would it be possible to send me one dozen copies? Needless to say this is very outstanding and one of the finest that I have seen.

ROBERT LICHTENHAN
Promotion-Service Director
Long Beach Convention
Bureau

(EDITOR: Many thanks for the compliment, Bob. One dozen coming right up.)

* * *

AS WE GO TO PRESS

We have received word from Dr. Hugh S. Cameron, member National Advisory Committee for Selective Service, that the files of all Veterinarians born after **January 1, 1933**, will be reopened for further study and reclassification.

On October 3 the Pentagon ordered a draft of 67 Veterinarians for U. S. Army food inspection.

* * *

ANY COMMENTS?

Letters to The Mailbag may be addressed in care of the Editor, CALIFORNIA VETERINARIAN, 3004 16th St., San Francisco 3.

Plan to Be There...

LONG BEACH IN OCTOBER!



*The 73rd Annual Convention of the California Veterinary
Medical Assn. to be held in the Lafayette Hotel*

OCTOBER 23, 24, 25, 1961

See Next Page for Convenient

ADVANCE REGISTRATION

FOR VETERINARIANS and WIVES

**This page may be removed from the Journal for your Convenience
and Reference.**

Another Excellent Program of Large and Small Animal Sessions, including
a FILM REVIEW for Public Service Veterinarians.

Don't miss the never-to-be-forgotten

Hawaiian Luau at the Reef Restaurant

The gala President's Dinner Dance in the Supper Room of the Lafayette Hotel. Music by a top Southern California Band . . . delicious Prime Ribs . . . no speeches.

A Poolside Cocktail Hour for Doctors and Wives

FOR THE LADIES

Spectacular boat trip on the "Princess," a paddlewheeler, for the Ports o' Call Restaurant . . . Auxiliary workshops, etc.

ALSO

EXHIBITS — PRIZE DRAWINGS TWICE A DAY IN EXHIBIT HALL.
FREE LUNCHEON FOR REGISTRANTS AND EXHIBITORS, WED., OCT 25.
COFFEE AND COCA COLA SERVED FREE IN EXHIBIT AREA.

ADVANCE REGISTRATION

73rd Annual CVMA Convention, October 23, 24, 25, 1961

(DOES NOT include Hotel Reservations. Address Miss Deloris Morgan,
Lafayette Hotel, Long Beach, for Hotel Reservations)

Please fill in, detach and mail with check to CVMA, 3004 16th St., San Francisco, Calif.

Receipt and Badge will be waiting for you at Registration Desk,
Lafayette Hotel, Long Beach.

(Refund will be made if you pre-register and are unable to attend)

I enclose check for Advance Registration.

CVMA Member \$7.50 Non-Member . . \$15.00

Women's Auxiliary . . \$5.00

Includes Registration and Luncheon

Included \$7.00 EACH for Hawaiian Luau, Reef Restaurant, Monday, October 23.

Included \$7.00 EACH for President's Dinner-Dance tickets, Tuesday, October 24.

(This will aid us in determining number of reservations to make).

Name _____

Address _____

City _____

SPECIAL FEATURE

Veterinarians Needed For Cancer Research

Ambitious state program depends upon veterinarians to help rid world of cancer.

California veterinarians will shortly be called upon to participate in a far-reaching five year program to rid the world of cancer.

The \$3.5 million cancer field research program will be launched this fall under the direction of the California State Department of Public Health.

Purpose of the multi-phased program will be to discover the nature of cancer in animals and man.

The project, financed by the National Cancer Institute, will be the most comprehensive field investigation of cancer ever undertaken by a state. Studies will include human cancer epidemiology, epizootiology, virus studies and research of physical and environmental stresses which may cause cancer in animals and man.

Practicing veterinarians, particularly those residing in Alameda and Contra Costa counties, will be asked by State Department of Public Health officials to assist in field cancer research in dogs, cats and certain species of birds. Leukemia will be investigated in dairy cattle also.

The general objective of the epizootiological phase of the project is to develop and test

methods for observing the frequency of neoplasm occurrence in certain animals and their relationship with environmental and genetic factors.

State public health officials will work with practicing veterinarians to study the natural occurrence of neoplasms in domestic animals. Arrangements will then be made to obtain sample specimens through biopsy, autopsy or surgical removal. Diagnosis will be made by veterinary pathologists at the state Cancer Field Research Center at Berkeley.

From results of this study a limited registry of neoplasms in selected species will be kept to determine frequency rates. Clinical and pathological information will be integrated into an epidemiologic approach, taking into account species population of the area and characteristics that might be related to the occurrence of neoplasms. Particular attention will be given to possible comparability with human cancer.

Investigations in leukemia, or leukemia-type disease, in dogs and dairy cattle will be done on a routine sampling basis by obtaining specimens through veterinarians participating in the dog and cat study and by arrangement with those responsible for annual brucellosis dairy herd testing.

Emphasis on this aspect of the study will center around the particular type of neoplastic disorder in the two animal species and possible factors, including viruses, in their occurrence.

Exploratory studies will also be made to observe neoplasm occurrence in a small number of parakeet breeding aviaries. Selection of aviaries will be based on completeness of record-keeping and stability of operations and management practices.

Finally, attention will be given to neoplasms found in wild animal life regularly trapped

(Continued on page 10)



DR. BEN H. DEAN

The material in this Special Feature was furnished by Dr. Ben H. Dean, who becomes third vice-president of the CVMA at the October meeting in Long Beach.

Dr. Dean is Chief Public Health Veterinarian, State Department of Public Health, with headquarters in Berkeley. He has been in state service for 29 years, having started in 1932 with the State Department of Agriculture.

Dr. Dean received his D.V.M. degree from Kansas State University, and his M.P.H. degree from Johns Hopkins University School of Hygiene.

Veterinarians Needed

(Continued from page 9)

by federal, state and county agencies.

Public health officials stress that the success or failure of this ambitious five year program will depend to a large degree on the practicing veterinarian's cooperation.

As the Cancer Field Research project develops, Public Health Officials will meet with veterinarians involved and explain the program in more detail.

This field research program will serve to supplement work now being done in cancer clinical research centers scattered throughout the United States.

This is the largest research grant ever received by the California State Department of Public Health.

Preliminary project work is now underway at state laboratories located in Berkeley and officials are seeking veterinary epidemiologists and pathologists for lab positions.

Additional funds are expected next year for the construction of further laboratory facilities.

Col. and Mrs. Robert J. Foster left for the Orient, September 9 on the U.S.S. General Gaffey. First stop on their itinerary will be at the Imperial Hotel, Yokohama.

Disneyland's "Tomorrowland"



World famous Disneyland is close to CVMA convention headquarters. For a special Guest Ticket Book to the playland, at reduced rates, please inquire at the CVMA Registration Desk in the Lafayette Hotel.



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Senate Bill 1238 Signed by Governor

An act to amend Sections 4826, 4848, and 4849 of the Business and Professions Code, and to amend Section 4848 of the Business and Professions Code, as proposed by Senate Bill No. 459 of the 1961 Regular Session, relating to the practice of veterinary medicine.

The people of the State of California do enact as follows:

SECTION 1. Section 4826 of the Business and Professions Code is amended to read:

4826. Any person practices veterinary medicine, surgery, and dentistry, and the various branches thereof, when he does any one of the following:

(a) Represents himself as engaged in the practice of veterinary medicine, veterinary surgery, or veterinary dentistry in any of its branches.

(b) Diagnoses or prescribes a drug, medicine, appliance or application or treatment of whatever nature for the prevention, cure or relief of a wound, fracture, or bodily injury or disease of animals.

(c) Administers a drug, medicine, appliance or application or treatment of whatever nature for the prevention, cure or relief of a wound, fracture, or bodily injury or disease of animals, except where such drug, medicine, appliance or application or treatment is administered at the direction and under the direct supervision of a veterinarian licensed under this chapter.

(d) Performs a surgical operation upon an animal.

(e) Performs any manual procedure for the diagnosis of pregnancy, sterility, or infertility upon livestock.

(f) Uses any words, letters or titles in such connection or under such circumstances as to induce the belief that the person using them is engaged in the practice of veterinary medicine, veterinary surgery or veterinary dentistry. Such use shall be prima facie evidence of the intention to represent himself as engaged in the practice of veterinary medicine, veterinary surgery or veterinary dentistry.

Sec. 2. Section 4848 of said code is amended to read:

4848. The board shall by means of examination, ascertain the professional qualifications of all applicants for licenses to practice veterinary medicine in this State and shall issue a license to every person which it finds to be qualified.

The examination shall consist of a written examination and a practical examination which may be given at the same time or at different times as determined by the board. The written examination may be waived by the board in any case in which

it determines that the applicant has taken an examination for license in another state substantially equivalent in scope and subject matter to the written examination last given in California before such determination is made, and has achieved a score on the out-of-state examination at least equal to the score required to pass such California written examination.

No license shall be issued to anyone who has not demonstrated his competency by examination.

Sec. 3. Section 4849 of said code is amended to read:

4849. The complete examination shall be given at least once each year. It shall include all such subjects as are ordinarily included in the curricula of veterinary colleges in good standing and may include such other subjects as the board may by rule authorize and direct.

Sec. 4. Section 4848 of the Business and Professions Code, as proposed by Senate Bill No. 459 of the 1961 Regular Session, is amended to read:

4848. The board shall by means of examination, ascertain the professional qualifications of all applicants for licenses to practice veterinary medicine in this State and shall issue a license to every person which it finds to be qualified on payment of the initial license fee prescribed by this chapter.

The examination shall consist of a written examination and a practical examination which may be given at the same time or at different times as determined by the board. The written examination may be waived by the board in any case in which it determines that the applicant has taken an examination for license in another state substantially equivalent in scope and subject matter to the written examination last given in California before such determination is made, and has achieved a score on the out-of-state examination at least equal to the score required to pass such California written examination.

No license shall be issued to anyone who has not demonstrated his competency by examination.

Sec. 5. Section 4 of this act becomes operative only if Senate Bill No. 459 is enacted by the Legislature at its 1961 Regular Session, and in such case, at the same time as said Senate Bill No. 459 becomes operative, at which time Section 2 of this act is repealed.

NOTE: Subsection (C) of Section 4826 is new section.

Under Sec. 4 (4848) reference to waiving written examination is made.

Dr. Stormont to Aid National Institutes of Health

Dr. Clyde Stormont of the School of Veterinary Medicine, University of California at Davis, has been appointed to the Genetics Training Committee of the Division of General Medical Sciences, National Institutes of Health.

Stormont, a professor of immunogenetics at Davis, will help review applications for training grants in the field of genetics. Along with the other committee members he will also provide technical advice to the National Advisory Health Council and to the Surgeon General of the Public Health Service.

Doctor! SPEAKING OF MASTITIS CONTROL

We believe that when the U. S. Department of Agriculture tells us "Early Detection of Mastitis is EXTREMELY IMPORTANT," they but voice the opinion of every Graduate Veterinarian. If so, and to the end that you may have first hand PROOF of their superiority, we would like to mail you FREE OF CHARGE a full size box of our better-dependable-Best by Test-

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CONVENTION REPORT

Varied Program at Long Beach to Interest all Veterinarians



The trend towards increasing specialization in the field of veterinary medicine will be vividly illustrated October 23-25, when the 73rd annual convention of the California Veterinary Medical Association convenes.

General program classifications will include small animal, large animal-bovine, large animal-equine, and public service.

A repeat of last year's highly successful small animal workshops will include such features as "Records Used in Clinic Type Practice," "Repair of Soft Tissues," "Advantages of Hospitalization" and "Mixed Clinic-Hospitalization Practice."

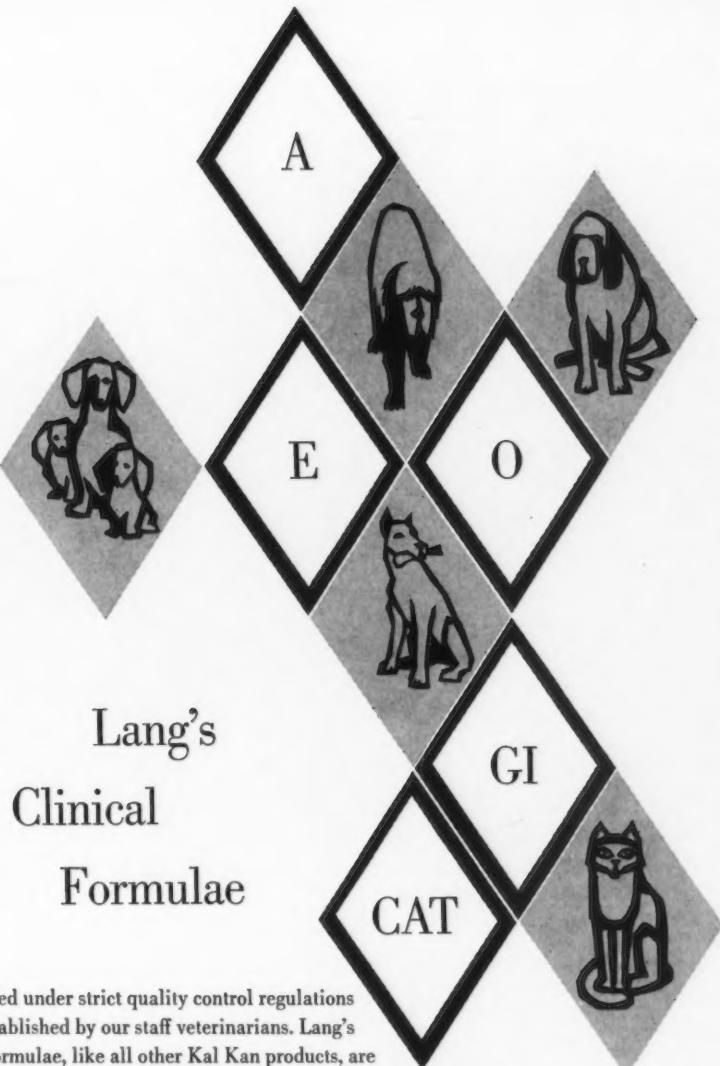
Equine and bovine sections will be kept separate. Much of the discussion in the bovine section will center around viral diseases, the infectious bovine rhinotracheitis complex and diarrhea-mucosal disease complex.

Discussion in the equine section will be centered around fertility and sterility in the broodmare.

Public service veterinarians attending this year's CVMA convention will find a special feature added to assist them in their regulatory work. Continuous showing of films furnished by the U.S. Department of Agriculture, AVMA and the Department of Health, Education and Welfare will center on public health and regulatory topics.

Rounding out this varied program for 1961 will be social events, a golf tournament, Hawaiian luau and the President's Dinner-Dance.

Wives will find an attractive Auxiliary program including a showboat tour of Long Beach harbor, and the opportunity to visit such southern California attractions as Disneyland and Marineland, both only minutes away from convention headquarters by freeway.



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Hawaiian Luau Featured



The colorful Polynesian Luau area of the Reef Restaurant where "something different" is offered in group entertaining.

The blue sky of Hawaii is a long way from the golden hills of California but CVMA convention delegates will experience a pleasant blending of both when they arrive in Long Beach, October 23-25.

The occasion will arise on Monday evening, October 23, when CVMA delegates and wives are invited to a gigantic Hawaiian luau at the famous Reef Restaurant. You may have trouble reading your menu since The Reef puts on their luau in true Hawaiian style, complete with menu printed in Hawaiian. But the gourmet should have no trouble in recognizing such delicacies as roast pig, chicken with long rice, Hawaiian salmon, sweet and sour fried ribs, steamed crabs, sea weed relish and coconut pudding.

The Reef Restaurant is located on South Harbor Scenic Drive at the Port of Long Beach. It is only a five minute drive from the

Lafayette Hotel, convention headquarters. With its thatched roof, beautiful tropical foliage, glistening pools of water and true South Sea island hospitality, CVMA delegates and wives are sure to enjoy themselves. With the skyline of Long Beach and its famous harbor in the background, The Reef will provide a memorable setting for a night to remember.

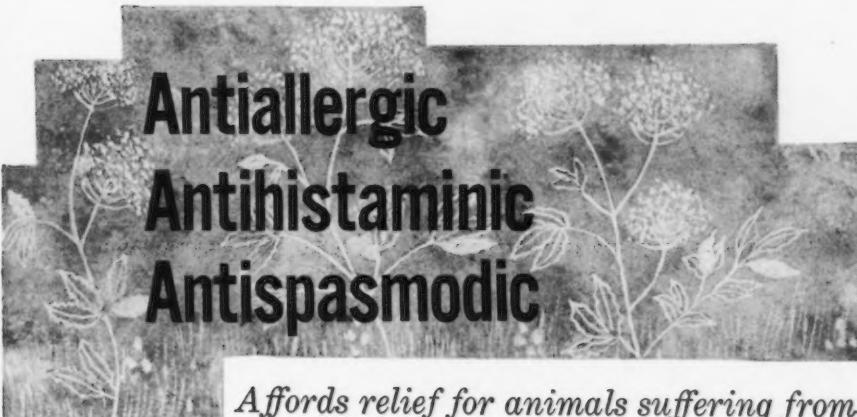
The Reef is one of the most experienced restaurants on the mainland for producing a luau. They boast of being the first restaurant in southern California to build a luau grounds and with their sister restaurant Ports o'Call offer one of the most extensive Hawaiian menus.

Be sure you reserve Monday evening, October 23 as the date you and your wife will attend this original Hawaiian luau. We think you'll enjoy it.

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Women's Auxiliary Program

Monday, October 23

10:00 A.M.—Complimentary Brunch, Business Meeting, Lafayette Hotel.

Tuesday, October 24

10:30 A.M.—Board the "Princess," showboat for the Ports O' Call Restaurant; Luncheon; Entertainment; Installation of Officers.

2:00 P.M.—Board "Princess" for return trip.

Wednesday, October 25

10:00 A.M.—Auxiliary Workshops, Lanai Room, Lafayette Hotel.

The Lanai Room will be available for use to all Auxiliary Members. Registration (\$5.00) covers all activities. Please pre-register with your husband.

* * *

Southern California's only sea-going paddlewheel boat, the S.S. *Princess*, will play an exciting part in the Women's Auxiliary program for the CVMA's annual convention in Long Beach.

The ladies will board the vessel at The Reef restaurant for a trip to the Port of Los Angeles as a part of the three-day program being planned for delegates' wives to the 73rd annual convention.

The huge Long Beach harbor offers a spectacular setting for the quaint sidewheeler chugging through the smooth waters of the bay and you will be able to see some of the world's largest merchant ships and Navy vessels riding at anchor nearby and enjoy the wide panorama of the Long Beach skyline.

The *Princess* is a replica of an old Mississippi River showboat complete with Can-Can waitresses serving buffet dinners, Silver Dollar bar and Gay '90's decor. The spacious main lounge is large enough for dancing and a cut-away section is featured where you can actually see the paddlewheel in operation.

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anti-inflammatory
antimicrobial
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**87%
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results in treating
acute or chronic
otitis
externa***

*Based on 610 cases in the files of the Veterinary Medical Department, Schering Corporation.

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prognosis: GOOD

- ✓ inflammation, itching, discomfort usually relieved in hours
- ✓ acute cases generally clear in 3-5 days
- ✓ troublesome chronic cases clear usually in two weeks and, in most cases, are controlled with low-dosage therapy
- ✓ pets promptly calm down, stop scratching and regain appetites
- ✓ dropper bottle assures ease of administration and convenience for follow-up home use

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Highlights—73rd Annual Convention

Saturday, October 21

Executive Committee Meeting, 7:30 p.m.—
Lafayette Hotel.

Sunday, October 22

House of Delegates Meeting, 10:00 a.m.—
Lafayette Hotel.

CVMA Golf Tournament — Tee-off at noon, Huntington Beach Golf Course. Prizes: Low gross; low net; Charles S. Travers trophy; ladies low net and exhibitors low net. Open to all veterinarians, their wives and exhibitors.

Monday, October 23

Women's Auxiliary, 10:00 a.m.—Complimentary brunch and business meeting, Lafayette Hotel.

Hawaiian Luau, 6:45 p.m.—Reef Restaurant.

Tuesday, October 24

Women's Auxiliary, 10:30 a.m.—Board show-boat "Princess" for Ports O' Call Restaurant — luncheon, entertainment, installation of officers.

President's Dinner-Dance, 8:00 p.m.—
Lafayette Hotel.

Wednesday, October 25

Women's Auxiliary, 10:00 a.m.—Auxiliary Workshops, Lanai Room, Lafayette Hotel.

Our Hosts

The Southeast Chapter of the Southern California Veterinary Medical Association, Dr. Norman Sax, president, is host for the 73rd annual convention of the CVMA.

Various committees, together with the Women's Auxiliary, have worked long and hard to assure the success of this meeting. The heartfelt thanks of the CVMA go to the men and women of the SCVMA's Southeast Chapter.

Local Arrangements Committee

Host: Norman Sax, chairman; Melvin J. Marcus, Robert B. Nevin.

Transportation: Richard D. Macy, chairman; Carl R. Bergquist, Raymond L. Swart.

Equipment: Henry G. Clute, chairman; Burton F. Pike, John F. Moore.

Hotel Reservations

Please write immediately for hotel reservations. Address Miss Deloris Morgan, Lafayette Hotel, Long Beach.

Room Prices

\$ 7.00—14.00 for singles

11.00—16.00 for doubles

13.00—18.00 for twins

23.00—50.00 for suites

Lanai Units—Single 12.00, twin 16.00

CVMA Installation

**Dr. Wegner, Dean Emeritus,
WSU, to Install CVMA Officers**



DR. E. E. WEGNER

Dr. E. E. Wegner, Dean Emeritus, Washington State University, will install CVMA officers for 1961-62 at the President's Dinner-Dance, October 24 in Long Beach.

Doctors to be installed are: E. H. Houchin, president; R. L. Collinson, president-elect; W. W. Putney, first vice president; W. E. Steinmetz, second vice president; Ben Dean, third vice president; and L. O. Johnson, treasurer.

Dr. Wegner received his D.V.M. degree from the then Washington State College in 1908 and two years later took a teaching position in surgery and anatomy at his Alma Mater. In 1918 he became Dean of the Veterinary faculty, which position he held until 1946, when he resigned the Deanship but continued his teaching. In 1950 he resigned from the faculty and retired.

During his last years in Pullman, Dr. Wegner served as a member of the Executive Board, AVMA.

After retirement, Dr. Wegner found that professional interest was still active, and he served as track veterinarian at Longacres, near Seattle, for several years. Today, Dr. Wegner conducts a horse practice, which occupies as much time as he cares to give it.

Dr. Wegner had much to do with the planning of laboratory and clinic buildings for the veterinary college at WSU, and the Board of Regents honored him by placing his name on the major building of the group—"E. E. Wegner Hall."

Women's Auxiliary Asks Support for Philanthropic Projects

Three major projects of the CVMA Women's Auxiliary need financial support and a combined effort is now under way to secure funds to assure their success.

A mink stole will be given away at the October convention. Donations are one dollar, and the winner need not be present.

All proceeds will go toward (1) the Student Loan Fund, to assist Davis veterinary students, (2) Guide Dogs for the Blind, Inc., of San Rafael, and (3) Veterinary Medical Research.

You are urged to aid this cause either by buying tickets at the meeting, or by writing to Mrs. Elaine Putney, Ways and Means Chairman, 6536 Langdon, Van Nuys, or Mrs. Fran Clark, 14836 Williard, Van Nuys. A book of six tickets costs \$5.00.

Bang's Disease Committee Meets in Sacramento Oct. 19

The Statewide Bang's Disease Committee will meet October 19, at 10 a.m., in the Conference Room, Department of Agriculture, Sacramento.

Among the items to be considered will be: Progress of the brucellosis certification program; swine brucellosis survey and control regulations; and discussion of amendments and new regulations concerning intrastate program, use of the official eartag in calf vaccination and disposal and transportation of diseased animals.

Among other things . . .

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Cut Veterinarians' billing time in half!
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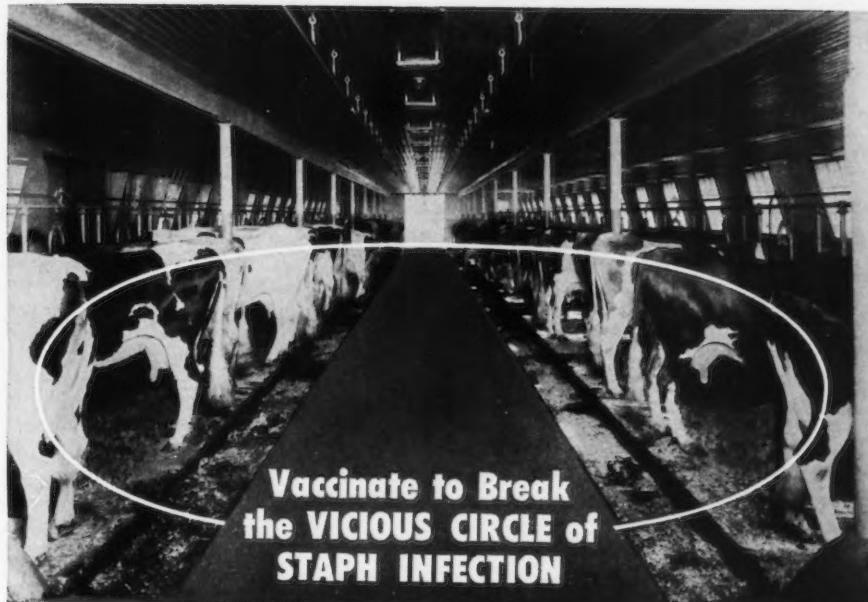
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STAPHOID A-B®

(THE HIGHLY PURIFIED STANDARDIZED CONCENTRATE OF INACTIVATED STAPH TOXINS AND BACTERIAL CELLS)

Broad Spectrum Protection in Control of Staph Infection

ONLY STAPHOID A-B—is developed from an international collection totaling 101 staph strains isolated from the udders of cows affected with clinical mastitis.^{1, 2}

ONLY STAPHOID A-B—is based on strains of virulent pathogenic staph representing the common phage types which are consistently isolated from cases of staph mastitis.^{3, 4, 5, 6, 7} These strains include Type 42D routinely associated with chronic staph mastitis. Antibiotic-resistant strains are also included in multivalent STAPHOID A-B.

For the first time—broad spectrum STAPHOID A-B provides YOU with a valuable new aid to better control Staph infection in dairy herds.

DOSAGE—Two doses of 5 cc. at a two-week interval. Thereafter, 5 cc. annual booster. In heavily infected herds, the 5 cc. booster is recommended at six-month intervals.

PACKAGING—250 cc. and 50 cc.—12 bottles per case.

CLINICAL AND RESEARCH REFERENCES:

- 1Fleming, L. W.: *Vet. Med.*, 55:72, 1960.
- 2Fleming, L. W., and Paton, I. M.: *Amer. Jour. Vet. Res., Manuscript.*
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- 4Price, P., Neave, F. K., Rippon, J. E., and Williams, R. E. O.: *Jour. Dairy Res.*, 21:342, 1954.
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- 6Seto, J. T., and Wilson, J. B.: *Amer. Jour. Vet. Res.*, 19:241, 1958.
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THE 1961 R

73rd Annual Convention—California Veterinary Medical Assn.

CONVENTION SPEAKERS

V. G. Crago, D.V.M., Practitioner, Youngstown, Ohio.

Charles S. Crane, D.V.M., Practitioner, Porterville.

M. A. Custer, Jr., D.V.M., Practitioner, San Diego.

John D. Gadd, D.V.M., Practitioner, Cockeysville, Md.

R. Scott Jackson, D.V.M., Practitioner, Chino.

Robert P. Knowles, D.V.M., Practitioner, Miami, Fla.

Ellis P. Leonard, D.V.M., Professor, Dept. of Small Animal Medicine and Surgery, N. Y. State Veterinary College, Cornell Univ., Ithaca, N. Y.

N. L. McBride, D.V.M., Practitioner, Pasadena.

D. G. McKercher, D.V.M., Professor, Veterinary Medicine, U. of C., Davis.

William R. McGee, D.V.M., B.Sc., Breeding Farm Operations, Hagyard, Davidson, McGee, Lexington, Ky.

W. R. Pritchard, Associate Director, Veterinary Medical Research Inst., Iowa State University, Ames, Iowa.

W. W. Putney, D.V.M., Second Vice-president, CVMA, Practitioner, Winnetka.

William K. Riddell, D.V.M., Practitioner, Los Angeles.

S. F. Rosner, Veterinary Field Consultant, Allied Laboratories, Omaha, Neb.

Frederick P. Sattler, D.V.M., Practitioner, Fullerton.

David Splaver, D.V.M., Practitioner, El Monte.

Edward A. Trabin, B.S., LL.B., Attorney-at-Law-C.P.A., Los Angeles.

MONDAY, OCTOBER 23, 1961

Afternoon

Special Feature

PUBLIC SERVICE VETERINARIANS

1:30—FILM REVIEW—Continuous showing of films from the U.S. Dept. of Agriculture, Extension Division, University of California; AVMA and Dept. of Health, Education and Welfare. Following are subjects, with running time in parenthesis:

Dynamics of the Tuberclse (28); Plum Island Animal Disease Laboratory (24); Outbreak (29); Bovine Contagious Pleuropneumonia (28); Rabies Control in the Community (11); Laboratory Diagnosis of Rabies (6); Hog Cholera-African Swine Fever—a Comparison (23); Teschen Disease (12).

MONDAY, OCTOBER 23, 1961

SMALL ANIMAL

Morning

9:00—WORKSHOPS—(Three 40-minute presentations with 10-minute intermissions. Each speaker will present his subject three times.)

Records Used in Clinic Type Practice, V. G. Crago; assistant, H. E. Burroughs.

Plastic Surgery Principles, Robert P. Knowles; assistant, Howard Carroll.

10:30—Coffee Break—VISIT EXHIBITS.

10:40—Repair of Soft Tissues, Ellis P. Leonard; assistant, Ronald T. Haage.

Afternoon

Chairman, Philip C. Olson

1:30—Advantages of Clinic Type Practice, V. G. Crago.

2:00—Advantages of Hospitalization, Robert P. Knowles.

2:30—Mixed Clinic—Hospitalization Practice, M. A. Custer.

3:00—Coffee Break—VISIT EXHIBITS.

3:20—Rebuttal, V. G. Crago.

3:30—Rebuttal, Ralph P. Knowles.

3:40—Rebuttal, M. A. Custer.

LARGE ANIMAL—BOVINE SECTION

Morning

Chairman, C. H. Ozanian

9:00—The Bovine Viral Diarrhea-Mucosal Disease Complex, W. R. Pritchard. Clinical, pathological and hematological aspects of the syndrome, as well as experimental studies on the virus.

10:00—Coffee Break—VISIT EXHIBITS.

10:30—Infectious Bovine Rhinotracheitis Complex. Illustrated, S. F. Rosner.

Noon—Lunch—VISIT EXHIBITS.

Afternoon

Chairman, F. M. Brennan

2:00—The Practitioner Approach to Bovine Viral Diseases, Charles S. Crane.

3:00—Coffee Break—VISIT EXHIBITS.

3:15—Comparison of Bovine Viruses in American and German Cattle, D. G. McKercher.

4:00—Panel of Speakers, with Audience Questions and Answers.

PROGRAM

Local Nation—Lafayette Hotel, Long Beach, October 23, 24, 25, 1961

TUESDAY, OCTOBER 24, 1961

SMALL ANIMAL

Morning

Chairman, L. M. Proctor

9:00—A Partnership Plan, William K. Riddell.
9:45—Distemper Morbidity and Mortality Study, W. W. Putney.
10:15—Coffee Break—VISIT EXHIBITS
10:35—Preventive Law, Especially as it Relates to Income, Gift and Estate Taxes, Edward A. Trabin.
11:10—Veterinarian-Client Relationships, N. L. McBride.

Afternoon

Chairman, Chester A. Maeda

1:30—Repair of Mandibular Fractures, Ellis P. Leonard.
2:00—Superficial X-Ray Therapy, Frederick P. Satler.
2:45—Coffee Break—VISIT EXHIBITS.
3:05—Photography in Veterinary Medicine, David Splaver.

LARGE ANIMAL—EQUINE SECTION

Morning

Fertility and Sterility in the Broodmare

Chairman, A. H. Edmondson
9:00—R. Scott Jackson, (1) Anatomy and Abnormalities of the Male, (2) Anatomy and Abnormalities of the Female, (3) Artificial Insemination, (4) Leptospira Study.
10:30—Coffee Break—VISIT EXHIBITS
10:45—Care and Examination of the Stallion, Barren Mare and Mare—(1) Prenatal, (2) Delivery, (3) Postnatal, John D. Gadd.

Noon—Lunch—VISIT EXHIBITS

Afternoon

2:00—Diagnosis of Pregnancy, Diseases of the Mare Causing Sterility (virus abortion, etc.), Surgery of the Mare, Hormone Therapy, William R. McGee.
3:15—Coffee Break—VISIT EXHIBITS.
3:30—Panel of Speakers, with Audience Questions and Answers.

PUBLIC SERVICE VETERINARIANS

Morning

8:30—FILM REVIEW—Continuous showing of films from the U.S. Dept. of Agriculture, Extension Division, University of California; AVMA and Dept. of Health, Education and Welfare. Following are subjects, with running time in parenthesis:
An Introduction to Arthropod-Borne Enceph-

atitis (19); Rinderpest (18); Radioisotopes in Agricultural Research (41); Psoroptic Sheep and Cattle Scabies (12); Bluetongue (9); The Federal Veterinarian in Agriculture (14); The Keystone of Quality Milk (28); Stress and the Adaptation Syndrome (35).

WEDNESDAY, OCTOBER 25, 1961

SMALL ANIMALS

Morning

Chairman, A. L. Gilger

9:00—Intervertebral Disc Disease, Ellis P. Leonard.
9:40—Management of the Ambulatory Patient, V. G. Crago.
10:30—Coffee Break—VISIT EXHIBITS.
10:50—Urinary Visor Flap and Surgical Correction of Ascites, Robert P. Knowles.
Noon—EXHIBITORS LUNCH in Exhibit Hall—Free to Members, with Exhibitors as our Guests.

Afternoon

Chairman, R. C. Vierheller

1:30—Question and Answer Panel—All Speakers.

LARGE ANIMAL

Morning

EQUINE and BOVINE SECTIONS

9:00—Question and Answer Panel. Co-chairmen—F. M. Brennan and A. H. Edmondson.

Participants—W. R. Pritchard, S. F. Rosner, Charles S. Crane, R. Scott Jackson, John D. Gadd, William R. McGee and D. G. McKercher.

Exhibitors at Long Beach Convention

Following is a list of firms exhibiting at the CVMA convention. It is a record-breaking number, and this year for the first time there are several scientific exhibits. We urge you to visit all of the exhibits, where you'll find friendly and helpful representatives. All of your professional needs are supplied by these reliable firms—and you will see many new products being offered to the veterinary profession. Exhibitors add to the success of your convention, and many of these firms support *The California Veterinarian* with their advertising and editorial contributions.

ABBOTT LABORATORIES

Abbott Laboratories invites you to visit our exhibit. Our representatives will be happy to answer any questions you may have concerning our leading products and new developments. Booth 66.

AMCO DRUG PRODUCTS CO.

We will display "Bonsul" Tablets—the new long acting drug that requires only once a day dosing at a low-low dose cost; "Tridium-ettes"—the triple-action drug for urinary infections in small animals; "Thi-Cobal Forte"—a more complete formula for unexcelled appetite promotion and "Fecobal" Elixir—the hematinic of choice of the veterinarian who specializes in treating horses. Booth 47.

AMERICAN VETERINARY PUBLICATIONS, INC.

Exhibiting new, modern Veterinary Practice Reference and Data Service; *Modern Veterinary Practice* (our journal), and books: Canine Medicine, Canine Surgery, Diseases of Cattle, Equine Medicine & Surgery, the MVP RMM Cartoon Book. Booth 14.

ARMOUR PHARMACEUTICAL COMPANY

We will emphasize the following NEW products: (1) Dial (Liquid Soap Concentrate) and (2) Vetrad, (Oral and Parenteral Electrolytes). Other products on display will be ACB-12, Adrenomone, Arlivite, Caminal-S, D-40, Flea Bombs, F.S.H., P.L.H., Kymar and Kymar Ointment. Booth 17.

BANNER CROSS

Important specialties available only through Banner Cross. A must for ALL veterinarians in general practice and large animal work. Booth 77.

HENRY N. BEETS CO., INC.

This Los Angeles firm will display Radium and X-Ray Equipment and supplies for use by the veterinarian. Booth 54.

BLAIR/JOHNSON

The Blair/Johnson exhibit will present basic research data and clinical data resulting from new concepts of modifying non-physiologic conditions. Booth 71.

H. C. BURNS COMPANY, INC.

We will display the most complete grooming line available to the profession. Also VET-KEM Laboratory's complete line of insecticides, and American Cyanamid, Fromm and affiliated small animal biologics. Booth 16.

CALIFORNIA MEDICAL SUPPLY CO.

Your veterinary sales representative will be in our booth to give you information on various new products. Please drop by to say "hello." Booth 3.

CAMERON SURGICAL INSTRUMENTS CO.

Cameron will show illuminated veterinary diagnostic instruments and electrosurgical units. Please visit our booth and see the modern Doctor-designed equipment. Booth 70.

CENTRAL CITY CHEMICAL and SHARPE & VEJAR COMPANY

Central City Chemical and Sharpe & Vejar will display the products of: American Cyanamid Co., Armour Laboratories, Biolab, Ciba, Corn States Laboratories, Eaton Laboratories, Fromm Laboratories, Knoll Pharmaceutical Co., Merck & Co., Schering Corp., and Prescription Diets as originated by Dr. Mark L. Morris. Booth 40.

CHICAGO PHARMACAL COMPANY

We will exhibit URISED: A dual action formula, in both tablet and bolus form, for treating all urinary tract infections. LOBASCON: An effective antitussive agent in tablet form for treating the acute cough associated with bronchitis, laryngitis, distemper and other respiratory conditions of the dog. CANITONE: Formulated specifically to counteract the deficiencies commonly encountered in debilitation due to surgery, trauma, infection and old age. JUNIPLEX: A liquid tonic containing essential minerals, B complex plus 30 micrograms of B₁₂ per teaspoonful. Booth 73.

CHIEF SMALL ANIMAL CAGES

We will exhibit cages and dryers. The cages are of galvanized metal with stainless steel floors and stainless steel coving 3" up on the inside of the cage. This is an item that has not, to our knowledge, been offered before to the veterinarian. This type of construction offers the long wearing qualities of stainless steel in the only place it is actually needed and keeps the cost at an amazing low. Booth 50.

CIBA PHARMACEUTICAL PRODUCTS, INC.

We will display Ultracortenol, used to correct bovine ketosis and shock syndrome, and to treat non-specific dermatoses and inflammatory joint conditions in dogs. Booth 15.

COCA-COLA

The Coca-Cola Bottling Company of Los Angeles will have two very attractive booths for the free dispensing of their world-famous products. This will be the second year that Coca-Cola has generously supplied refreshment to CVMA members, and the Association is deeply indebted to them for their courtesy.

COLUMBIA WAX COMPANY

We will display samples of our Hospital Products and illuminated pictures of our facilities. There is also a matching cabinet for use in the front of the exhibit for distribution of literature and samples. The display is that of the Hospital Products Division of the Columbia Wax Co. Booth 18.

CUTTER LABORATORIES

We plan to exhibit a general display of our veterinary biologicals and pharmaceuticals. Booth 49.

DEIBERT VETERINARY SUPPLY

We will display Protamone-D, remarkable new treatment for canine skin and coat conditions—also representing: Armour Pharmaceutical Co.; Eaton Laboratories; Fromm Laboratories; Schering Corp., and Merck Veterinary products. Booth 48.

DIAMOND LABORATORIES

Diamond Laboratories will display a complete line of small and large animal biological products, including: D-TERG with Thiofen, detergent, shampoo and lubricant; SEROGEN—Canine distemper-hepatitis, leptospira canicola antibodies, obtained from the blood of dogs hyper-immunized with canine distemper virus, infectious canine hepatitis virus and leptospira canicola organisms, brucella bronchisepticus, streptococcus pyogenes and salmonella typhimurium. Booths 74, 75.

EATON LABORATORIES

A new effective treatment of naturally occurring otitis externa in small animals with Furacin-Micofur Ear Solution with Anesthetic, Veterinary—is easy to apply, penetrates and disperses readily in the ear canal, and is non-irritating to aural membranes. It is effective against most of the common pathogenic bacteria found in the infected ear canal. This is the first product for the veterinary profession that is a combination of two nitrofurans, Furacin® (brand of nitrofurazone) and Micofur® (brand of nifuroxime), and it is the first veterinary application of the newer drug, Micofur. Booth 80.

EISELE & COMPANY

Eisele & Company will exhibit their regular line of hypodermic syringes, both the regular and interchangeable types, hypodermic needles, clinical thermometers, elastic bandages, specialty glassware, and other related items. Booth 76.

ENCYCLOPAEDIA BRITANNICA

EB's new 1961 Edition of Encyclopaedia Britannica, is a new milestone in Britannica's history, representing, as it does, the biggest revision—in a quarter of a century—of what has long been acknowledged as the world's most authoritative reference work. Approximately four million word changes are involved in revisions affecting over 4,000 articles. Booth 78.

FORT DODGE LABORATORIES, INC.

Some of the products to be displayed are: Distovax-H, Distohep, Leptospira Bacterin, Nolvasan, Nolvapent, Decticide, Chuzits, also the practical and economical equipment designed for the use of Hal-san, the nonflammable, nonexplosive inhalation anesthesia. Come by and visit with us. Booth 68.

FROMM LABORATORIES, INC.

Fromm Laboratories will display their quality line of biologicals including a recent addition to this line, which is a Mixed Bacterin, No. 2, (Bovine) in a water-in-oil emulsion, producing a much higher degree of antigenicity for a much longer period of time. Booth 60.

GENERAL TELEPHONE COMPANY

A Telephone Message Center will be installed by this firm as a special service to those attending the convention. There will be a message girl and additional telephones in the area. Booths 24, 25.

HALL DRUG COMPANY

We will exhibit D-S-S Solution, 5%, aqueous base (Diethyl Sodium Sulfosuccinate)—a safe, reliable approach in treatment of impactions and constipation in large and small animals. Produces no bulk; not an irritant laxative or an oily base. Also THERABAL (Concentrate). Indications: appetite and growth stimulant, also stress and geriatric functions due to vitamin deficiencies. Booth 72.

HILL PACKING CO.

Displaying "Prescription Diet®" products—premium grade ingredients in unvarying, uniform proportions; palatability, digestibility, nutritional and caloric adequacy; controlled processing and rigid line inspection to insure retention of nutrient values; quality control and clinical testing of each production batch by an independent laboratory. Booth 57.

HILLS BROS. COFFEE, INC.

This pioneer California coffee company will dispense free coffee during the convention. The CVMA is deeply appreciative of their cooperation in making pleasant "coffee breaks" available.

HOLLISTER INCORPORATED

Hollister Incorporated will show Animal Care Ident-A-Band for identification of animals in laboratories, hospitals, and kennels—prevents possible mixups in treatment and handling. Ident-A-Bands are made of a slim sheath of soft vinyl covering a tough strip of duPont Mylar (Mylar has a tensile strength equal to steel) that resists breaking or stretching by the most active animal. Band seals on permanently with a small stainless steel clip. Identification information is sealed inside the band where it is protected from water and wear but is clearly visible at all times. Booth 52.

HORTON & CONVERSE LABORATORIES

Items under our PROFESSIONAL DRUG PRODUCTS label, in addition to our HORTON & CONVERSE LABORATORIES label. (P.D.P. is our generically-named label). Following are some examples: D V R's—multiple vitamins. D V R Pediatric Drops—multiple vitamin drops. Burntanic—anesthetic and antiseptic sol. for burns. Prednisolone, 1 mg. tabs.-anti-inflammatory, anti-rheumatic agent. Three Sulfa Tabs—triple Sulfa therapy. Booth 38.

JAMES E. HOWARD CO.

"The Veterinarian's Printer"—Envelopes, forms, stationery. See our complete line at the convention. Booth 58.

INSURANCE—CVMA

The following firms will be on hand to explain their various forms of coverage for veterinarians—D. W. Morris, National Casualty Company, E. C. Smith Company, Union Central Life, White-Miller Agency and W. W. Wilson & Associates.

JENSEN-SALSBERRY LABORATORIES, INC.

The Jen-Sal exhibit will feature two new and recently introduced veterinary pharmaceuticals, Jen-tone and Decton, as well as the exclusive Jen-Sal products Butazolidin, Thionium Shampoo plus a number of Veterinary instruments. Booth 59.

KAL KAN FOODS, INC.

We will exhibit Lang's Clinical Formulae, Kal Kan Dog and Cat Foods and Thoro-Fed Dog and Cat Foods. Visit us for your personal photo in color, with our compliments. Booths 4, 5.

KIRSCHNER MANUFACTURING CO.

Our exhibit will consist of a battery of the Kirschner Glass Plastic cages, as well as a display of the Kirschner Fracture equipment and instruments. We invite all veterinarians to pay us a visit. Booth 61.

KNOLL PHARMACEUTICAL CO.

We will present two new practice-proved veterinary drugs. RAPACODIN, the super-codeine opiate analgesic; and VETINOL, the narcotic exempt cough sedative tailored to the needs of the veterinarian. Latest clinical data on METRAZOL, OCTIN, QUADRINAL, THEOCALCIN and other Knoll drugs will also be available. Booth 27.

MAGNUSON X-RAY CO.

We will show the latest X-ray unit designed expressly for the veterinary profession, in a line which can be expanded as power and professional requirements dictate. Booth 35.

MEDICAL INDUSTRIES

We will show Dirck Stainless Steel Cages; the new Vet Master X-ray; stainless steel tables; exam room lights; newest modern sterilizing equipment and new combination centrifuge. Our representative will be on hand ready to answer any question, and also to explain our new leasing program. Please drop in and see us. Booth 44.

MERCK & CO., INC.

We will display: 1. DIURIL®—a new oral diuretic for large animal use. 2. SULFABROM®—a sulfonamide sold only to veterinarians. 3. VETSTREP® Solution—a stable solution of streptomycin for oral use in poultry and large animals. Booth 65.

NORDEN LABORATORIES, INC.

Norden Laboratories, Inc., cordially invites you to visit our booth, where veterinary pharmaceuticals and biologicals of Norden and SmithKline & French research will be featured. Norden representatives will be pleased to present up-to-date information on all products bearing the Viking Ship trademark. Booth 1.

PARKER, DAVIS & COMPANY

Parke-Davis welcomes all veterinarians in attendance to visit our exhibit where courteous, well-informed representatives will be available to discuss Chloromycetin®, our broad-spectrum antibiotic, Sural® Sodium, our ultrashort-acting intravenous anesthetic, and many of our other specialties for their veterinary use. Some of our surgical dressings line will also be on display. Booth 69.

CHAS. PFIZER LABORATORIES

The Pfizer Laboratories' display has been specifically arranged for your convenience and to give you the maximum in quick service and product information. To make your visit worthwhile, technically trained Medical Service Representatives will be on hand to inform you of the latest developments in Pfizer Research. Booth 46.

(Continued on page 28)



makes
fractious
horses
calm

As an injectable, Promazine has been acclaimed as the ataraxic of choice for horses.^{1,2,3,4} Since handling is necessary for injection, there has been need for the drug in oral form. Promazine *granules* is Fort Dodge's answer. Just give with an amount of grain that will readily be eaten.

Promazine *in granular form* is indicated in breaking, training or transporting horses. Also in minor surgery in which anesthesia is not needed; in nonsurgical procedures such as shoeing; or as a preanesthetic, to augment the action, induce smoother induction. See direction circular for dosage and precautions. Supplied: 12/8 oz.

Fort Dodge Laboratories, Fort Dodge, Iowa



references:

1. Raker, C. W., and English, B. *J.A.V.M.A.*, 134:23 (1959).
2. Stucki, B. *Western Vet.*, 5:15 (1958).
3. Stewes, A. R. *Mod. Vet. Prac.*, 40:45 (1959).
4. Brown, C. W. *Ibid.*, 40:47 (1959).

PICKER X-RAY

This Southern California X-ray concern will display products which have gained them many friends among veterinarians. Booth 7.

PITMAN-MOORE COMPANY

Pitman-Moore Company will be displaying pharmaceutical and biological products of interest to both the large and small animal practitioner. Included will be Ectoral, the new oral systemic insecticide, Tissuvax DH, Globulon and Amino-Plus. We hope you will visit with us. Booth 64.

THE QUAKER OATS COMPANY

We will display the following products: Ken-L-Meal; Ken-L-Ration; Ken-L-Biskit; Ken-L-Treats; Ken-L-Burger and Puss 'n Boots Cat Food. Booth 45.

RALSTON PURINA COMPANY

The Ralston Purina Booth features Purina Dog Chow and the famous Dog Care Center at Gray Summit, Missouri. A Purina Specialist will be on hand. Booth 36.

SANI-CAGE MANUFACTURING CO.

We feature complete hospital equipment installation. We supply cages, fencing, examining room, operating room, reception, office furniture, X-ray and any other hospital equipment. We also have financing and direct representative service—the only supply which is in a position to completely equip a veterinary hospital. Booth 55.

SCHERING CORPORATION

We will be displaying all of Schering's exclusive veterinary items and request that all members of the CVMA visit our booth. Booth 67.

SCHROER MANUFACTURING COMPANY

"SHOR-LINE" invites all those attending to visit the display of Instruments, Kennels and Operating Tables. Of particular interest will be the new Operating Table with stainless top and base, and the versatile Animal Cages, with new and exclusive features, which are easily adaptable to individual or small hospital use. Booth 46.

SHANK'S MACHINE CO., INC.

We will show the Douglas Tilt-Master (large animal) Table; stainless steel drawer units for car or station wagon, and several other items. Booth 26.

E. R. SQUIBB & SONS

E. R. Squibb & Sons has long been a leader in development of new therapeutic agents for prevention and treatment of disease. The results of our diligent research are available to the Veterinary Profession in new products or improvements in prod-

ucts already marketed. At our booth we are pleased to present up-to-date information on these advances for your consideration. Booth 39

STANDARD SURGICAL COMPANY

The following are some of the items we plan to exhibit at the convention: Instruments, Syringes, Thermometers, Suture Needles, Sutures, Hypo Needles, Otoscopes, Knife Blades, Bone Pinning Supplies, Dressings, Surgical Lights, Sterilizers, Equipment, etc. Booth 63.

STANTON SCIENTIFIC EQUIPMENT CO.

Interesting demonstrations of mechanical resuscitation and controlled respiration will be shown. A plastic breathing dog will be of interest to veterinarians visiting this exhibit devoted to the art of mechanical respiration. Booth 37.

THE UPJOHN COMPANY

The Upjohn Company cordially invites all those attending the CVMA convention to visit their multiple exhibit. Their representatives will welcome the opportunity to discuss the products available to the veterinary profession. Booths 30, 31, 32, 41, 42, 43.

U.S. VITAMIN & PHARMACEUTICAL CORP.

NEW—on display—VNC (Veterinary Nutritional Conditioner)—scientifically balanced for small animals formula . . . containing vitamins, minerals, bioflavonoids and lipotropics. VNC Powder is packaged in 150 gm. jars with tear-off dispensing label—sold to graduate Veterinarians only. Booth 62.

VALLEY VETERINARY SUPPLY

and BANES LABORATORY

The Valley Veterinary Supply will feature the specialty products of Ethical Veterinary Supply Co. Also featured will be products of Norden, Fromm, Schering, Pfizer and many others.

Petrotone is a Valley Veterinary Supply specialty which is being used more and more for a laxative and tonic for cats and dogs!

Banes Laboratory will exhibit fungi-bactericides, parasiticides, insecticides, in the forms of liquid soaps, shampoos, rinses, disinfectants, skin medications. Twenty-five years' experience in serving the veterinary medical profession. Booth 79.

WINTHROP LABORATORIES

Lothiol—A pleasantly scented liquid shampoo for bathing dogs. It has an insecticidal, deodorizing, antibacterial and antifungal action. pHisoHex—A sudsing, antibacterial, antiseptic, detergent having many indications in everyday veterinary practice. Nemural—The drug of choice indicated for tapeworms in small animals. Milvionate—Effective in the treatment of sarcoptic and demodectic mange in dogs. Zephiran Tinted Tincture Sprays—A new packing of a reliable and effective germicide. Booth 56.

SCIENTIFIC EXHIBITS

ARS-USDA EXHIBIT—"The Man Behind the Mark of Inspection" portrays the activities of the scientifically trained specialist who carries out responsibilities of the Federal Meat Inspection Division. It describes the methods used and the results obtained in helping protect the human and animal health of the nation. The two panel exhibit emphasizes the value of this public health effort by an animated graphic and pictorial description of the man who accomplishes this important task. The subjects best treated include: What he does, what he knows and what it means to you, the consumer, producer, packer or retailer.

USAF EXHIBIT—Office of the March Air Force Base Veterinarian, 807 Medical Group, will display a scientific exhibit depicting the role of the veterinarian in today's United States Air Force.

SCVMA—Southern California Veterinary Medical Association scientific exhibit to publicize, enhance or inform the general public about the profession of veterinary medicine.

Dr. Robert L. Griffith, of Inverness, recently sailed from San Francisco on his sloop "Awalnee" for a six month cruise throughout the South Pacific.

Swine Brucellosis Eradication Program Intensified

A new phase of the brucellosis eradication program—an intensified effort to eradicate swine brucellosis—is officially under way, the U. S. Department of Agriculture announced.

The nationwide swine brucellosis eradication program will be carried out jointly by the states and USDA.

Three good reasons for the program were cited by Dr. C. K. Mingle, who heads brucellosis eradication work for USDA's Agricultural Research Service. "First of all," he pointed out, "swine brucellosis costs the swine industry about \$10 million a year. Second, this disease presents a threat of cross-infection to cattle. Third—and highly important—it is a serious hazard to human health."

In the past, Dr. Mingle explained, most cases of human brucellosis, or undulant fever, were contracted from cattle infected with the bovine form of brucellosis. "But now," he said, "the main source of human infection is diseased hogs." Last year, for instance, 65 percent of all the reported cases of human brucellosis were thought to be of swine origin—compared to 40 percent only three years ago. (In 1959—the last year for which complete figures were available—there were 892 cases of human brucellosis.)

CALIFORNIA VETERINARY MEDICAL ASSN.

Are You Protected This Way?

COVERAGES

Premises and Auto

Bodily Injury Liability

\$100,000.00 each person.

\$300,000.00 each occurrence.

Property Damage — Liability

(Automobile)

\$5,000.00 each occurrence.

Property Damage — Liability

(Except Automobile)

\$5,000.00 each occurrence.

\$25,000.00 aggregate operations.

\$25,000.00 aggregate protective.

As per vft. liability.

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Veterinarian's Malpractice Liability

1. **On and Off Premises Liability, Injury of Person, Destruction of Property.**
A. Breach of implied contract, restraint, assault, slander, libel, malicious prosecution, replevin of property.
2. **Malpractice Liability.**
A. Professional services rendered, mistake, error, etc.
3. **Animals in Care, Custody and Control of Doctor and Employees.**
A. Loss, theft, escape, self injury, burglary, robbery, etc.
4. **Products Liability.**
A. Goods or products, sold, handled, or distributed by insured.
5. **Contracted Liability.**
A. Lease agreement, etc.
6. **Auto Non-Ownership Liability.**
A. Protects insured if employee uses own car for business purposes.
7. **Automobile-hired, etc.**
8. **Comprehensive Personal Liability.**
A. Cover the insured for his personal act, and that of his family, services of part-time domestic employees, etc.

B. Loss to animals by fire, maximum \$1,000 per animal, \$25,000 aggregate.*

C. COST FOR THE ABOVE \$115.00 PER YEAR.

D. OWNED Automobile at a Deviated Rate.

*Can increase to \$2,500.00 per animal and up.

Workmen's Compensation Insurance

Minimum Premium \$45.00 Deposit Premium \$45.00

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AVMA House of Representatives Report

For two or three consecutive years California has presented a resolution that officers of the AVMA be elected by mail ballot. Last year, the House of Delegates referred this resolution to the executive board's committee on by-laws. This committee, through proper channels, reported back to the House that the mail ballot not be adopted. The committee admitted the following: (1) The mail ballot was most democratic, (2) It would stimulate interest in AVMA affairs but "less than anticipated in view of the limited vote ordinarily registered in the executive board election." (3) Mechanics of the mail ballot were not impractical, (4) There was ample precedent for a mail ballot. However, the committee also stated the following:

(1) Well known and popular, and not necessarily the most competent and experienced veterinarians, would have an advantage, (2) Expensive campaigning by mail and otherwise would be encouraged, (3) Candidates with the most funds and public relations machinery would have an advantage.

The committee on by-laws then proposed, as a compromise, amendment H, as presented in the AVMA Journal. In favor of the amendment were six points:

(1) It would strengthen the structure of the AVMA by enhancing the power and prestige of the delegates, and through them, the constituent associations. (2) While denying individual members a direct vote on the presidency, it would channel their wishes through the constituent associations, thus preserving democratic principles. (3) It would place the election of the president in the hands of the body best qualified to judge between candidates. The members of the House of Delegates have both an interest in and knowledge of the problems of organized veterinary medicine and would not be easily swayed by extraneous factors.

(4) It would limit the scope of election campaigns. (5) There is ample precedent for the procedure. Both the American Medical and American Dental Associations elect their president through their House of Delegates. (6) In a national organization where candidates are likely to be unknown personally to a majority of the members and lengthy election campaigns undesirable, election of the president



JOHN B. CARRICABURU

by the House of Delegates is the most effective and democratic method available.

During debate in the House, amendment H was presented before the mail ballot resolution. Your delegate moved for a change in the order of business, but was defeated in his efforts to have the mail ballot discussed and voted on before the amendment.

As the mail ballot resolution had been disapproved by three committees, we then compromised by accepting the amendment. As a consequence, California will be an important factor in the election of AVMA officers. This can best be illustrated by pointing out that we carry 11 votes in the House of Delegates. In contrast, New York carries 8 votes and Illinois 7 votes.

Respectfully submitted,

JOHN B. CARRICABURU, D.V.M.

Veterinarians Aided in Tevis Cup Horse Race

Rigid veterinary surveillance marked the seventh annual running of the Western States 100-mile ride from Lake Tahoe to Auburn, California, held in July.

Veterinary service was maintained over all thirty-one entries, including a pre- and post-ride examination, as well as surveillance at several check points en route. Over-ridden horses were promptly disqualified and removed from the race.

Assisting in the supervision were the following veterinarians: Doctors Donald E. Jasper, Dean, School of Veterinary Medicine, Davis; Scott Jackson, Chino; Robert Goulding, Sacramento; Robert Bushnell, Roseville; Richard E. Barsaleau, Visalia; John Arden, Sparks, Nevada; and M. R. Calliham, Texas A. & M.

A team of students from Davis was also on hand, assisting in accumulating EKG data, also serum glutamic oxalacetic transaminase levels and temperature, pulse, respiration ratios and other information on horses under stress.

Winner of the race was a 10-year-old Arabian gelding, CHAGATAI, with Mrs. Drucilla Barner up. His time was 13 hours, 18 minutes. There were three required one-hour rest stops along the rugged trail, which traversed steep mountains, crossed streams, and encountered desert heat and snow.

Finishing in twelfth place was Dr. Murray Fowler, an instructor at Davis. Dr. Fowler was the first veterinarian to compete in the race.

Dr. Andrew Giamboni, Red Bluff, has been appointed to the State Fair Commission by Governor Brown.

To the California Veterinarians

Your Expanded Group Disability Program

Take Advantage of This Low-Cost Plan NOW

(Approved and Recommended by CVMA Executive Committee)

*Includes CVMA Group Disability and Hospital-Surgical
Expense Plan (World-Wide Coverage)*

MONTHLY ACCIDENT
INDEMNITY \$300⁰⁰
(TOTAL DISABILITY)

MONTHLY ACCIDENT
INDEMNITY \$150⁰⁰
(PARTIAL DISABILITY)

MONTHLY SICKNESS
INDEMNITY \$300⁰⁰
(TOTAL DISABILITY)

ACCIDENTAL DEATH
INDEMNITY \$1,000⁰⁰

**Indemnity for Dismember-
ment and Loss of Sight
by Accident**

For Loss of Both Hands, or Both
Feet, or One Hand and One
Foot, or Entire Sight of Both Eyes \$10,000⁰⁰

For LOSS of One Hand or One
Foot, or Entire Sight of One Eye \$5,000⁰⁰

For LOSS of Thumb and Index
Finger of Either Hand \$2,500⁰⁰

Special Hospital-Surgical Benefits for Member and All
Dependents—Including \$5,000 Blanket Polio Coverage

Hospital-Residence Expense (maximum 70 days any one disability) Per Day \$ 14.00

Miscellaneous Hospital Expense (drugs, anaesthetic, X-ray, etc.) \$200.00

Surgical Operation Expense (based on schedule of operations) \$10.00 to \$300.00

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Semi-Annual Rates:

Member Only	To Age 50 Mbr. & One Dep.	Mbr. & All Deps.	Member Only	Ages 50 thru 59 Mbr. & One Dep.	Mbr. & All Deps.	Member Only	Ages 60 thru 64 Mbr. & One Dep.	Mbr. & All Deps.
\$80.80	\$109.55	\$134.90	\$91.50	\$120.25	\$145.60	\$107.50	\$136.25	\$161.60

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AVMA CONVENTION HAPPENINGS

Portland to Host AVMA In 1965

Portland, Oregon, was selected as the site of the 102nd Annual Convention of the American Veterinary Medical Association in 1965 by the House of Delegates in Detroit. Miami Beach will host next year's meeting, followed by New York City in 1963 and Chicago in 1964.

* * *

Dr. Anderson Named President-Elect

Dr. Dan Anderson of Smithfield, Texas, was elected AVMA president-elect. He will succeed Dr. Mark L. Morris at next year's Miami Beach convention.

* * *

Dr. Crawford Elected Vice-President

Dr. Andy Crawford was elected AVMA vice-president. He is from Rolling Fork, Miss., and is past president of the Mississippi VMA.

* * *

AVMA Dues Increase Defeated

A resolution calling for a \$10 increase in AVMA dues to provide additional funds for the research fund was amended by delegates to make the increase voluntary. Cards for contributions will soon be available through the AVMA office.

* * *

Extensive Career Program Planned

The AVMA's Department of Public Information in conjunction with state associations and veterinary colleges will launch an extensive \$10,000 career recruitment program as the result of House of Delegates approval in Detroit recently.

The program will include preparation of film strips, exhibits, brochures and other material in hopes of attracting some of our nation's youth into the field of veterinary medicine.

* * *

Mail Ballot Resolution Tabled

The CVMA-sponsored resolution calling for mail ballot election of AVMA officers by the general membership was tabled at the Detroit meeting.

Approved instead was an amendment that delegates from constituent associations will elect the president-elect and vice president.

California Veterinarians Honored



DR. HUGH S. CAMERON

Dr. Hugh S. Cameron, professor of veterinary science at the University of California, Davis, received the Borden Award for his outstanding contributions to the control of dairy cattle disease at the 98th Annual Convention of the American Veterinary Medical Association.

Dr. Cameron was specifically cited for his work with brucellosis, a disease causing contagious abortion in cattle and swine, and when transmitted to humans causes undulant fever.

Professor Cameron has been active in veterinary medical research at the University of California, Davis, for many years. In 1959-1960, Dr. Cameron studied brucellosis in New Zealand as recipient of a Fulbright research scholarship.

He is a member of the California Veterinary Medical Association and is active in professional and community affairs.

* * *

Other California veterinarians who received special honors at the recent AVMA's 98th annual convention in Detroit were:

Dr. Arthur G. Boyd was elected to the AVMA Council on Public Health and Regulatory Veterinary Medicine. Dr. John B. Carri-

Veterinarian Celebrates Golden Wedding

An event of interest to many older Californians of the veterinary profession was the celebration of their golden wedding anniversary by Dr. and Mrs. Frank Harvey Baker at their home in Gardnerville, Nevada, on Saturday, September 16, 1961.

Harvey Baker, as he is known to all his friends, was born and raised at Salinas, as was his wife Ida. Harvey attended the San Francisco Veterinary College from which he graduated in 1912. Following his graduation he became associated with Dr. H. F. McNair in small animal practice at Berkeley. This association was terminated in 1913 by an illness of Mrs. Baker which required a change to a higher and drier climate. Gardnerville was the spot they selected. From that time until the present, Gardnerville has been their home where Dr. Baker has been eminently successful in the practice of his profession. The Bakers have two sons and seven grandchildren.

At the present time Dr. Baker is the oldest veterinarian in the state of Nevada in terms of both age and time in practice. His Nevada State license issued in 1913 is number two. He was the second veterinarian licensed to practice veterinary medicine in the state of Nevada.

California veterinarians attending the Baker's golden wedding anniversary were Dr. H. F. McNair and Dr. R. E. Duckworth, both of Berkeley.

caburu was one of three veterinarians in the nation elected to represent the AVMA on the National Board of Veterinary Medical Examiners.

Dr. Boyd, CVMA member from Sacramento, is assistant director of the California State Department of Agriculture.

Dr. Carricaburu is a large animal practitioner from Santa Ynez. He was delegate from California to the AVMA convention this year and is chairman of the CVMA Public and Professional Relations Committee.

* * *

Dr. O'Hara Elected to House of Delegates

Dr. John L. O'Hara, Nevada, was elected to the AVMA House of Delegates Advisory Committee, representing state and federal regulatory veterinary agencies. He is director of the Division of Animal Industry, Nevada State Department of Agriculture.

Livestock Diseases Reported

E. F. Chastain, D.V.M.

Tabulation of Diseases reported to the State Bureau of Animal Health during the period May to August, inclusive, 1961.

		May to August, Incl., 1961		
		North	Central	South
Anaplasmosis:	Cattle	2	8	5
	Sheep			
Bovine Bacillary Hemoglobinuria				1
Bovine Leucosis		4	2	1
Brucellosis:	Cattle*			
	Swine		1	1
Contagious Ecthyma		2	1	
Enzootic Abortion of Cattle		2	1	
Equine Encephalomyelitis			1	
Equine Virus Abortion				3
Foot Rot of Sheep		1		
Hog Cholera		1	2	1
Infectious Bovine Rhinotracheitis		1	16	2
Johnes Disease		4		
Leptospirosis:	Cattle	6	19	
	Horses		1	
	Swine	1	1	
Mucosal Disease				2
Newcastle Disease (High Mortality)				
Newcastle Disease				
Ornithosis				
Pseudorabies (Aujeszky's Disease)				
Pullorum Disease				
Rabies of Livestock				
Rinderpest				
Salmonellosis:	Cattle	3	17	4
	Horses			3
	Sheep		1	
	Swine	2	1	1
Scrapie of Sheep				
Screwworm Infestation				
Sheep Scabies				
Sporadic Bovine Encephalomyelitis				
Stomatitis (any)				
Swine Erysipelas		2		
Transmissible Gastroenteritis of Swine			1	
Trichomoniasis				
**Tuberculosis				
Vibriosis:	Cattle			2
	Sheep			
	Swine			1
Viral Diarrhea				

*Brucellosis: 1364 Reactors in the State during the four-month period. (Cattle)

**Tuberculosis: 541 Reactors in the State during the four-month period. (Cattle)

AROUND THE STATE

SOUTHERN CALIFORNIA VMA

LOS ANGELES—Dr. George W. Eberhart, practitioner from El Cerrito, was guest speaker at the SCVMA's quarterly meeting September 20 at the Mayfair Hotel here.

Subject of Dr. Eberhart's talk was "The Veterinarian and His Role in the '60's."

Dr. Eberhart (KSU '41) was in small animal practice in New York for two years, then spent four years with the Federal government, after which he established his small animal practice in El Cerrito.

From 1955 to 1960 he served as associate professor of surgery at the School of Veterinary Medicine, Kansas State University.

* * *

BAY COUNTIES VMA

SAN FRANCISCO—Guest speaker for the Bay Counties VMA September meeting was Dr. George H. Muller, of Walnut Creek, who gave an illustrated talk on "Small Animal Dermatology in Daily Practice."

Dr. William G. Magrane, of Indiana, will conduct a one day symposium for the BCVMA on Sunday, November 26 at Toland Hall, University of California Medical Center, San Francisco. His subject will be "Canine Ophthalmology."

* * *

NORTHERN SAN JOAQUIN VMA

MODESTO—Dr. Irving M. Roberts, of Oakland, was principal speaker for the September meeting of the NSJVMA at the Hotel Covell.

Dr. Roberts spoke on hospital management problems and illustrated his talk with slides of his hospital and some of the equipment he is using to lighten his work load.

Mr. Kenneth Humphreys, CVMA executive secretary, brought NSJVMA members up to date on state activities and future plans. He was followed by Mr. Ed Collins, CVMA staff member, who discussed the CVMA's expanded public relations program now underway.

* * *

MENDO LAKE VMA

UKIAH—Mr. Kenneth Humphreys, CVMA executive secretary, familiarized Mendo Lake VMA members with recent legislative changes affecting the profession at the MLVMA's September meeting.

Mr. Humphreys, who was principal speaker for the meeting, also discussed the growth of CVMA membership during the past year, insurance programs available to members and expanded public relations efforts.

Local association secretaries can keep the state informed on VMA activities by sending news of your monthly meetings to Editor, "California Veterinarian," 3004 16th St, San Francisco 3.

Applicants

Paul S. Chaffee, Fresno. Vouchers: Leonard L. Ogburn, T. B. Eville.

Robert Young, Jr., Modesto. Vouchers: E. R. Braun, William E. Steinmetz.

Ralph D. Behymer, Sacramento. Vouchers: Max W. Harry, Ghery D. Pettit.

Richard V. Chance, Yerington, Nev. Vouchers: E. R. Braun, William E. Steinmetz.

Richard C. Horn, Santa Ana. Vouchers: Alan Ross, William H. Huntley.

John A. Recht, Lompoc. Vouchers: J. B. Carricaburu, James D. Burns.

Richard E. Dullum, Concord. Vouchers: E. R. Braun, William E. Steinmetz.

Donald W. Needham, Holtville. Vouchers: E. R. Braun, William E. Steinmetz.

Richard R. Ryno, Willows. Vouchers: Clayton B. Griffiths, Jeri A. Berg.

Ralph L. Cheney, Poway. Vouchers: F. B. Walker, Jr., E. A. Adkins.

James G. Galston, Santurce, Puerto Rico. Vouchers: E. R. Braun, William E. Steinmetz.

Wallace Glidden, III, San Luis Obispo. Vouchers: E. R. Braun, William E. Steinmetz.

Aldo C. Soave, San Francisco. Vouchers: Russell Cope, E. R. Braun.

L. G. Fraser, Mountain View. Vouchers: E. R. Braun, William E. Steinmetz.

Rankin W. McIntyre, Downey. Vouchers: Robt. J. Schroeder, Ralph H. Scofield.

Raymond D. Young, Oakland. Vouchers: Donald B. Martin, Jack L. Kohler.

Robert D. McNemar, Rosemead. Vouchers: Donald K. Law, W. J. Winchester.

Alfred Bettman, Petaluma. Vouchers: Lloyd M. Wright, John D. DeMattei.

Gene A. Bodily, Idaho Falls, Ida. Vouchers: E. R. Braun, William E. Steinmetz.

Marvin E. Dreisbach, Salinas. Vouchers: E. R. Braun, William E. Steinmetz.

David E. McClun, Berkeley. Vouchers: N. H. Casselberry, Arthur Hazarabedian.

Raymond E. Harvey, Sacramento. Vouchers: Ralph J. Holte, L. D. Meyers.

David M. Ward, Willits. Vouchers: Maxwell T. Powers, William E. Steinmetz.

Robert D. Immenschuh, El Cajon. Vouchers: E. R. Braun, E. H. Houchin.

Walter E. Ziegler, Pasadena. Vouchers: R. L. Stansbury, Raymond Sprowl.

Jack E. Vanderlip, Escondido. Vouchers: E. A. Adkins, F. B. Walker, Jr.

CVMA Voting Strength Increased

California's veterinarians will find their voting strength increased to eleven votes at the next meeting of the American Veterinary Medical Association as the result of an AVMA House of Delegates amendment to the By-Laws in Detroit recently.

Previously, voting power for constituent associations was restricted to a maximum of seven votes.

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CANINE DISTEMPER VACCINE

MODIFIED LIVE VIRUS

Chick Embryo Origin, vacuum dried

Unique stabilizing menstruum used in manufacture:

- Protects the viability of the attenuated live virus during processing and storage.
- Assures high potency of vaccine after prolonged storage when kept under refrigeration.

Available in packages of 10 vials (2 cc.) of dried vaccine and 10 stoppered vials (2 cc. each) of neutral diluent, especially prepared for the solution of the vaccine.

Information and prices sent on request.

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Veterinarian Wanted

Experienced small animal veterinarian wanted; full time. Write Dr. Darr Jobe, 5406 No. Rosemead Blvd., San Gabriel. AT 7-1173.

* * *

Veterinary associate wanted in small animal hospital in San Fernando Valley. Position available on or about October 1. Recent graduate or experienced doctor desired. Write, Dr. J. D. Chudacoff, 7912 Sepulveda Blvd., Van Nuys. ST 5-5483.

* * *

D.V.M. with bacteriology, pathology and surgery background. Excellent opportunity for salary and advancement. S.F. area. Write Box A-129, THE CALIFORNIA VETERINARIAN.

* * *

Veterinarian for small animal hospital in San Francisco, with experience. Write Box A-126, THE CALIFORNIA VETERINARIAN.

* * *

Excellent opportunity for young veterinarian in modern, well equipped hospital on the S.F. Peninsula. Write Box A-130, THE CALIFORNIA VETERINARIAN.

* * *

Small animal veterinarian wanted for position in San Francisco Bay Area. Phone Dr. Russell P. Cope, LA 5-4317.

* * *

Opportunity for small animal veterinarian in Santa Clara County. Write Dr. Jack Hylton, 11801 Allencrest Dr., San Jose.

OUT-OF-STATE NEWS

The annual summer business meeting of the Nevada State Veterinary Association was held at Nevada Lodge, Lake Tahoe, July 23. Among those present were CVMA members Doctors Reginald Stocking, Charles S. Crane and M. A. Horning. Revision of the constitution and by-laws was one of the main topics of business with several changes being made.

Their annual winter meeting will be held in Reno, February 12 and 13, 1962.

* * *

The September 11-12 meeting of the New Mexico VMA in Albuquerque was attended by 84 veterinarians and their wives. New officers for 1961-62 are Dr. E. E. Kraus, president; Dr. J. H. McCahon, vice-president, and Dr. E. L. Payne, secretary-treasurer. Next year's meeting will be held in April in Santa Fe, N. M.

For Sale

Practice, home and office for sale in Pacific Northwest. Thriving practice, with 14 acres of waterfront property, new house and office. Write Dr. James D. Proctor, Box 726, Newport, Washington.

* * *

Small animal hospital. Priced at value of real estate. Equipment (all new) and drugs, optional. C. M. Foster, DVM, 2363 W. Commonwealth Ave., Fullerton, Calif. LA 6-6415.

* * *

Property zoned for veterinary use. Lot 75 x 150; 6 year old 3-bedroom brick house. New through street right off freeway. Excellent location, \$23,000. 1129 Dell Ave., Campbell, Calif. or phone FRanklin 8-7767.

* * *

Position Wanted

Want small or mixed position in San Francisco Bay area or within 40 miles. Write Dr. John E. Lessin (Iowa State '60), 1930 Elm St., Ukiah.

* * *

Relief work wanted, mixed practice. 15 years experience. Dr. Werner Pundt, Box 571, Carmel.

In Memoriam

DR. CYRIL H. COLTON

Dr. Cyril H. Colton passed away in Santa Barbara on September 5, after a lingering illness. Born in Massachusetts in 1896, Dr. Colton received his D.V.M. degree from Colorado in 1921, after which he set up practice in Baker, Oregon. In 1929 he came to California, working for the State Department of Agriculture.

In 1937, Dr. Colton settled in Santa Barbara where he remained until his death. He was a member of the Santa Barbara Rotary Club and Post 49 of the American Legion. He served as a combat soldier in the 91st Division in World War I. He also belonged to Collins Lodge, F. and A.M. in Fort Collins, Colo.

Surviving are his wife, Mable, of Santa Barbara; a daughter, Mrs. Marianne Deshon of Fullerton; a brother, Joseph B. Colton of San Diego, and an aunt, Mrs. John P. Brand of Van Nuys. There are also three grand-children.

Dr. Colton was a long-time member of the CVMA, and had been active in Association affairs until his illness.

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must be ...



Daribiotic provides *rapid bactericidal* action against most gram-positive and gram-negative organisms. And Daribiotic is fungistatic to many pathogenic fungi.

This broad spectrum of activity and the proved effectiveness of Daribiotic in all species make it valuable in treating—or preventing—a wide range of infections:

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- bacterial intestinal infections in swine, calves, dogs and cats—both prevention and treatment

Worried about resistant organisms? Daribiotic is *bactericidal*—resistant organisms rarely develop.

Six convenient dosage forms

For intestinal infections:

NEW Daribiotic Liquid—4-oz. bottles
Daribiotic Tablets—cartons of 24
Daribiotic Soluble—powder in $\frac{1}{4}$ lb. jars

Mastitis and surface infections:

Daribiotic Tubes—7.5 cc.
Daribiotic Infusion—100-cc. multidose vials

Systemic infections:

Daribiotic Injectable—10-cc. vials

Important: Milk from treated animals should be discarded or used for purposes other than human consumption for at least 72 hours after the last treatment.

Write for prices, dosage information, and references.

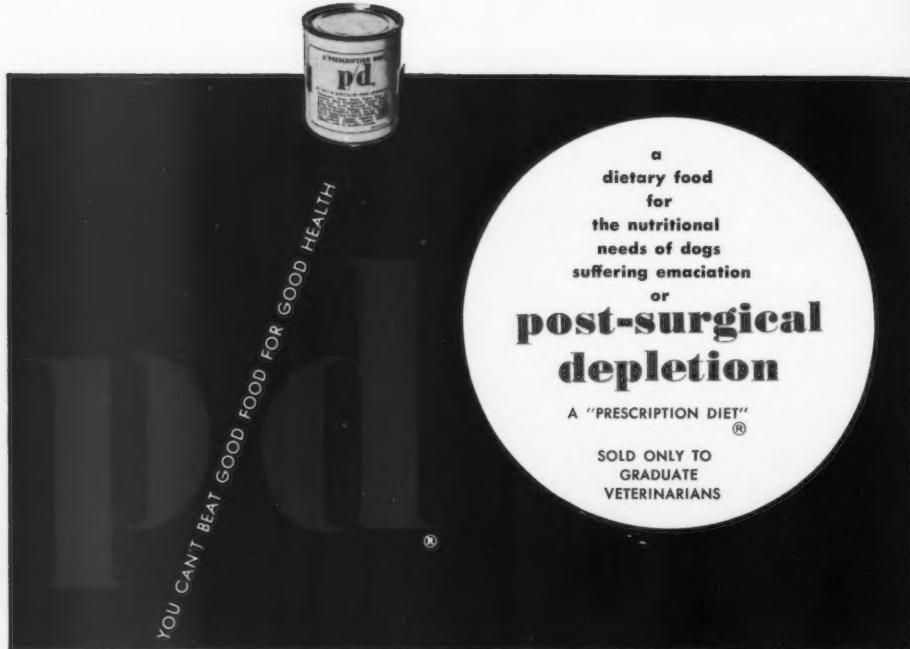
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of milk production with
FURACIN®
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Milk need be discarded for only 24 hours after the last mastitis treatment with Furacin Solution Veterinary. In contrast, at least 3 days must elapse after the last treatment with penicillin before the milk is marketable. Thus two days of milk production are saved with Furacin Solution Veterinary.

Prompt recovery Furacin helps to eradicate causative organisms often resistant to other agents • clinical signs usually clear promptly, milk production rapidly returns to normal • effective in milk, pus, blood and serum

Furacin Solution Veterinary Squeejet® Economical, ready-to-use disposable dispenser containing Furacin 0.2% in a water-miscible base.

Supplied: Squeejet of 30 cc., box of 12; pint and gallon bottles.

Warning: Milk from cows treated with Furacin Solution Veterinary should be discarded or used for purposes other than for human consumption for at least 24 hours after the last treatment.

Available through your professional veterinary distributor./References and reprints on request.

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What's Going on in CVMA?

INSURANCE

One of the advantages of membership in the California Veterinary Medical Association is participation in a comprehensive group insurance plan tailored to the practicing veterinarian's needs.

On October 1 the Association added a group life insurance program to its portfolio bringing the total plans offered to members to six.

These are: two low cost group life insurance plans, disability-health-accident plan, practice insurance, workers' compensation and overhead insurance.

Study is also being made of a low cost major medical insurance program which will probably be offered to CVMA members sometime next year.

Further information on all CVMA insurance plans can be obtained by contacting the CVMA office, 3004 16th St., San Francisco 3, or by contacting authorized agents advertising in the *California Veterinarian*.

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PUBLIC RELATIONS

Increased efforts in publicity and public relations have been conducted through the CVMA office during the past few months with the addition of a new staff member.

Now available to the membership is a radio-television script on the "Rabies Problem in California" which can be used by local associations to publicize their rabies clinics and acquaint the general public with the rabies problem.

It is hoped that within a short time a complete publicity kit will be prepared containing

the script, sample news releases and background material on rabies that local association publicity chairmen can present to their hometown newspapers when they conduct a rabies clinic.

Along this line, the staff is presently working on a Career Opportunities speaking kit for local associations to use in youth career guidance programs. This kit will contain background material on veterinary medicine, college entrance requirements, courses of study at the School of Veterinary Medicine, pamphlets, and other guidance material.

Now available through the CVMA office is an excellent booklet entitled "Should You Be a Veterinarian" published by the New York Life Insurance Company along the lines of an institutional advertisement this firm ran in some national publications recently.

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LEGISLATION

Over 100 bills introduced into the Legislature this year directly, or indirectly, affected the profession of veterinary medicine.

Through the active work of your Executive and Legislative committees, the CVMA staff and interested members these bills were handled to the satisfaction of the profession.

Bills of particular importance to the profession were the dangerous drug bill, establishment of Humane Commission composed of lay people, veterinary nurse bill and aspects of the retail tax as it applies to veterinarians. The retail tax and its ramifications will be explained to the membership at the Long Beach convention.

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